



Davidson Ford • 18621 US Route 11 • Watertown NY 13601 • Tel 315-608-2832 • Fax 315-608-2829

Announcement

To NYSCOPBA Members: We are offering supplier pricing (x-plan) on all new in stock Ford vehicles. On top of these discounts (which are normally available only to Ford Motor Company suppliers) you will also receive all available rebates & incentives.

Use the claim form to get your discount and pin number. If you do not have a claim form, call, text or email me and I will send you a form with your pin number. For more information on vehicle selection or to find out which rebates you may qualify for, please **call me at 315-767-1118**.

Thank you for your time. I look forward to working with you.

Sincerely,

Frank Donato / X-plan Coordinator

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| <h2>Supplier Pricing</h2> | | | | | | | | | | | |
| <p>NYSCOPBA Members are eligible for Supplier Pricing at Davidson Ford. All you have to do is call 315-767-1118 for your "Member Pin" number, write it on this card and bring it to the Davidson Ford. That's it!</p> | | | | | | | | | | | |
| Having This CARD & PIN Makes You Eligible To Receive Davidson Ford Supplier Pricing! | | | | | | | | | | | |
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| Write PIN Here | | | | | | | | | | | |
| <p>Offer valid only at Davidson Ford of Watertown, NY and on new in stock Ford inventory. Must call to claim PIN prior to store visit to qualify for supplier pricing. Discount does not apply to specialty vehicles. Prior sales excluded. This card expires 1/1/2017</p> | | | | | | | | | | | |
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An Example Of Savings With Supplier Pricing & Rebates

2016 Ford F-150 4X4 SuperCab

VIN #: 1FTEX1EP1GFB09233 / Stock #: G169637 / All Rebates And Discounts Applied. Subject to Prior Sale. Ends 9/30/2016

\$45,890 MSRP

\$- 3,230 Supplier Price (x-plan) Discount

\$42,660 Price After Discount

\$- 300 "EcoBoost" Customer Cash

\$- 2,500 Customer Cash

\$- 500 Retail Bonus Customer Cash

\$- 500 "Labor Day" Bonus Customer Cash

\$- 2,000 First Responder Bonus Cash

\$34,840 Buy For (Tax & Tags Are Extra)

\$11,050 Total Savings With X-plan And Rebates

